



## Sponsorship Opportunities

The 14<sup>th</sup> International Workshop on Acoustic Signal Enhancement (IWAENC) will be held in Antibes – Juan les Pins on the French Riviera, September 8<sup>th</sup> – 11<sup>th</sup>, 2014. The workshop will focus on theory and algorithms for digital enhancement of acoustic signals as well as on signal processing applications in, e.g., digital cell phones, audio-visual conferencing systems, voice control systems, and hearing aids.

Since the first edition in 1995, IWANEC has evolved to become the major international scientific event in acoustic signal enhancement. The conference features world-class speakers, oral and poster sessions, keynote talks, exhibitions and demonstrations and is expected to gather together in the order of 200 leading researchers and industry figures.

Sponsors of IWAENC 2014 will contribute to the success of the conference and will gain recognition as leaders in the field of acoustic signal enhancement. Sponsorship also helps to enhance the quality of the technical programme, to provide the best conference amenities and social events, and is also key to ensuring that registrations rates are affordable to an international audience.

The organizing committee extends its invitation to become an official Sponsor of IWAENC 2014. Your support will be acknowledged on the conference website, in the programme guide, flyers in the conference bags and in the conference opening and closing addresses. A number of sponsorship packages are available, tailored to organisations of all sizes, each offering a range of publicity opportunities, complimentary registrations and exclusivity. The packages are flexible and can be customised to individual needs, requirements and budgets, and also offer the possibility to sponsor specific social events.

**As an internationally-leading workshop on acoustic signal enhancement IWAENC 2014 is an outstanding and potentially tax-efficient opportunity to reach an international audience of academic and industry leaders.**

Proposals are warmly invited by email to: [sponsorship@iwaenc2014.org](mailto:sponsorship@iwaenc2014.org)

Please consider lending your support to IWAENC 2014 as an official sponsor.



## Sponsorship packages

A number of flexible sponsorship packages are available, each offering a range of publicity opportunities and complimentary registrations. They exclude VAT, currently at 19.6%.

### 1 Platinum Sponsor – 6,000 €(1 maximum)

- Large-size logo displayed on conference banner and website (including hyperlink)
- Prominent acknowledgement, logo and full-page advertisement in programme guide
- Advertising totem / roll-up banners in conference venue
- 3 complimentary delegate registrations
- 1 complimentary exhibition booth
- 4-page flyer included in conference bags
- Prominent acknowledgement in opening and closing addresses, welcome reception and banquet

### 2 Gold Sponsor – 4,000 €(3 maximum)

- Medium-size logo displayed on conference banner and website (including hyperlink)
- Logo and half-page advertisement in programme guide
- Advertising totem / roll-up banners in conference venue
- 2 complimentary delegate registrations
- 1 complimentary exhibition booth
- 2-page flyer included in conference bags
- Prominent acknowledgement in opening and closing addresses

### 3 Silver Sponsor – 2,000 €

- Regular-size logo displayed on conference banner and website (including hyperlink)
- Logo in programme guide
- 1 complimentary delegate registrations
- 1-page flyer included in conference bags
- Acknowledgement in opening and closing addresses

### 4 Bronze Sponsor – 1,000 €

- Regular-size logo displayed on website (including hyperlink)
- Logo in programme guide
- 1-page flyer included in conference bags
- Acknowledgement in opening and closing addresses

### 5 Banquet Sponsor – 5,000 €(1 maximum)

- Gold sponsorship benefits
- Additional half-page acknowledgement in programme guide as Banquet Sponsor
- Advertising totem / roll-up banners during conference banquet
- Prominent acknowledgement during banquet
- Logo on banquet menus

### 6 Welcome Reception Sponsor – 3,000 €(1 maximum)

- Silver sponsorship benefits
- Additional half-page acknowledgement in programme guide as Welcome Reception Sponsor
- Advertising totem / roll-up banners during welcome reception
- Prominent acknowledgement during welcome reception

Discounted rates are available to public and not-for-profit organisations.